

## Investor Analysis of Enterprise Sustainability

With the guidance of Forum participants who had offered advice responding to previously reported plans<sup>1</sup> for our support of a panel addressing investor interests in next week's Reuters event for professionals concerned with "[Sustainability Reporting & Communications](#)," our proposed discussion has now been scheduled as the "Closing Keynote" panel of the [agenda](#):

### **Closing Keynote: What Investors Need for Informed Decisions About Your Company's Sustainability**

Recognized authorities on professional investment analysis and the corporate management of investor communications will explain current practices and answer attendee questions about what information investors need to responsibly evaluate the sustainability of an enterprise, and how corporate managers can effectively deliver that information to the investors who ultimately decide how and by whom your company is managed.

- Matt Orsagh, CFA, CIPM, Direct Access Advisor, The Shareholder Forum; 2005-2022 Senior Director of Capital Markets Policy, **CFA Institute**
- Liz Zale, Global Co-Head Of Corporate Reputation And Leadership Practice, **FGS Global**

Any questions that you wish to suggest for the panelists' consideration will be welcomed.

You or any interested colleagues are of course encouraged to consider attending the event, which is being conducted the two days of November 1-2 in New York City.<sup>2</sup>

*GL – October 24, 2022*

Gary Lutin  
Chairman, The Shareholder Forum

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<sup>1</sup> See [September 7, 2022, Forum Report: Inviting Views of Information Needed by Investors for Decisions About the Sustainable Use of Their Capital](#).

<sup>2</sup> For details of the event, including registration information, see: <https://events.reutersevents.com/sustainable-business/reporting-usa>