

August 19, 2010 text of email invitation

To [invited investor]:

As you may recall from last November, your name was provided by a participant in the Shareholder Forum as someone whose views would help corporate managers understand what information they should be providing to investors. What we learned then, as [reported](#), was that investors have a strong preference for direct management sources of information. Now, as part of the Forum's public interest '[Say on Pay](#)' and '[E-Meetings](#)' programs, we want to follow up with more specific definitions of what investors will find useful during the next year.

Please take **two minutes** to tell us, anonymously, how companies can most effectively respond to your decision-making needs. For the questionnaire, [CLICK HERE](#).

The survey is of course being conducted independently by the Shareholder Forum according to its standard policies assuring anonymity of participants. Results will be made available to you, as well as to all participants in the Forum program.

Thank you, in advance, for your guidance.

Gary Lutin
Chairman, The Shareholder Forum