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August 10, 2021 (</news/2021/8/10/say-technologies-is-joining-robinhood>)

# Say Technologies is Joining Robinhood

(</news/2021/8/10/say-technologies-is-joining-robinhood>)

*By Aparna Chennapragada, Chief Product Officer, Robinhood*



Welcome to  
Robinhood,  
Say Technologies

One of our [core values](https://robinhood.com/us/en/about-us/) (https://robinhood.com/us/en/about-us/) is Participation is Power. We think there's room for everyone in the financial markets and we're always working to help first-time investors become long-term investors. **We're excited to share that Robinhood Markets has signed an agreement to acquire Say Technologies for approximately \$140 million, subject to customary purchase price adjustments, in an all cash deal.** Say is a mission-driven company that's built an innovative communication platform that makes it easier for investors to exercise their ownership rights.

Like Robinhood, Say was built on the belief that everyone should have the same access to the financial markets as Wall Street insiders. We share a common goal of eliminating the barriers that keep people from participating in our financial system. Say has reimaged investor communications from the ground up, and their products have made it easier for millions of people to have a voice in the companies they invest in. Say's proxy processing technology helps broker-dealers give their customers seamless access to their vote, and its Q&A platform lets everyday shareholders participate in events like earnings by asking and upvoting questions.

As part of the Robinhood family, Say will keep offering its proxy voting services and Q&A platform to existing customers. And together, we'll find new ways to expand what it means to be an investor through new products and experiences that democratize shareholder access.

“We founded Say to give investors a better way to engage with the companies they own, and to give companies tools to better understand and access their investors. As part of the Robinhood family, we'll be able to

further our goal of creating a new ecosystem of ownership and engagement to benefit all investors and companies.” - *Alex Lebow, Co-Founder & CEO of Say Technologies.*

At Robinhood, we’re building products to democratize finance for all. We make investing accessible: with [education and information](#) (<https://blog.robinhood.com/news/2021/4/6/learn-and-grow-with-robinhood>), [fractional shares](#) (<https://blog.robinhood.com/news/2021/8/3/5-things-to-know-about-fractional-shares>), [IPO Access](#) (<https://blog.robinhood.com/news/2021/5/20/ipo-access-is-here>) and more. With Say, we are taking another step forward by making it easier for everyday investors to participate as owners. We’re excited to democratize shareholder access as we keep working to deliver the money app for the next generation.

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